

AgForce Projects Grazing BMP sets up shop at the Ekka

AgForce Projects Grazing Best Management Practices (BMP) Project will be at the EKKA this year to promote the program and how graziers are demonstrating good environmental management to the wider community.

Grazing BMP is an online self-assessment program, with a focus on demonstrating industry stewardship and the ethical and environmental performance of graziers.

AgForce Projects Grazing BMP Project Officer Michael Taylor said graziers and Ekka attendees are encouraged to come along to the stand, located in the Lower Convention Centre, and find out how the program can help graziers improve their sustainability and profitability as well as environmental and animal stewardship.

“As consumers increasingly demand produce sourced from sustainable production systems, we are confident the industry can utilise their Grazing BMP tool to capture industry progression; foster and support the ongoing development of a sustainable product; and also deliver the real facts across the whole industry.”

“Demonstrating Queensland's world class, innovative grazing practices, animal stewardship and ever evolving environmental performance is paramount to assure the community their beef is sustainably and ethically utilising leading science globally recognised best practice, and secondly, to highlight the superior product they produce for the Australian community at a consistently affordable price.

The Grazing BMP tool allows graziers to anonymously benchmark their current business practices and performance and compare their results against the rest of the industry. Using the tool, graziers can identify areas of their practice that may need further development and supplies the information, tools and access to training to achieve industry standards.

In return, the data supplied by the Grazing BMP tool will allow the industry to clearly demonstrate evolving practice and performance, areas requiring attention and evolving issues.

Graziers who do a self-assessment or amend their existing self-assessment before the Ekka ends on 17 August will go in the running to receive a property mapping package – including copy of Phoenix Mapping software (valued at \$585), a personalised mapping training package with ongoing support and all supporting property data.

Consumers will be invited to have their say and fill in a short survey. They will then go in the running to win a \$150.00 JB Hi-Fi gift voucher. The survey will be an opportunity for consumers to be heard and have their say. The winner will be drawn at the end of the Ekka on 17 August.

The Grazing BMP Partnership includes the Fitzroy Basin Association, AgForce and the Department of Agriculture, Fisheries and Forestry.

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