

7.11 Case studies



Ann and Rick Britton, Goodwood Station, understand the importance of combining generational knowledge with technology.

The couple have attended computer mapping and GPS workshops over the past four years to help improve property planning and record keeping on their Boulia grazing property.

Ann says mapping is a valuable tool for planning, helps producers keep efficient records and saves the couple valuable time and resources.

“Mapping is the greatest tool for putting our knowledge down on paper. Using the program we are able to record all of our property information in one spot,” Ann said.

“We had the technology, but AgForward has shown us how to use it and what a great record-keeping and planning tool it can be.”

“As well as using it for our own records, it is a great way to show others that we are managing the country properly and sustainably, particularly through periods of drought, and this has been very beneficial when applying for grants.”

Ann has found that property mapping is an excellent way to show others the difference between land that is managed by the farming couple, and land that isn’t.

“After we were shown how to use the technology through AgForward we went out on property and cut the corners off our paddocks. This has helped us physically see and show others the difference on our property when we care for the land.”

Property mapping and GPS have also helped the couple achieve a number of property improvements and management strategies.

“We have used the technology when planning to develop new pipelines, install new fence lines, watering points and add in three new bores.

“The GPS device has been very, very helpful in terms of accuracy when constructing poly pipelines.

“We undertake cell grazing on a huge scale and the technology has enabled us to be more efficient, use our property to its best benefit,”

Ann said that mapping and GPS has also helped save time and resources.

“The bores are about a forty minute drive away. Using GPS and mapping to set up our remote monitoring points has saved us time and resources because now we don’t have to physically check the bores as often.”

“Farming means using the country to its best benefit,” Ann said, and GPS helps them achieve that, mapping helps them show it.

“We had the technology, but AgForward has shown us how to use it and what a great record-keeping and planning tool it can be.”

Ann said that she and Rick will continue to use GPS and mapping to make property improvements and help on future projects.



Ann Britton